Publication Order Form

Building Better Water Rates for an Uncertain World: Balancing Revenue Management, Resource Efficiency, and Fiscal Sustainability

Building Better Water Rates for an Uncertain World provides the background and concepts needed to develop, evaluate, and implement an effective efficiency-oriented rate structure. It provides the latest thinking, guidance and real world examples on the following topics:

- Ratemaking Principles and Concepts
- Steps for Building a Better Efficiency-Oriented Rate Structure
- Financial Policies and Planning for Improved Fiscal Health
- Implementing an Efficiency-Oriented Rate Structure
- Public Engagement & Communications

It accompanies the AWE Sales Forecasting and Rate Model, a rate design tool that applies the concepts in this 118-page Handbook.

*The Sales Forecasting and Rate Model and Technical Appendices on Costing Methods and Demand Forecasting and Revenue Modeling are available for download at www.FinancingSustainableWater.org.

Who Will Benefit from This Handbook:

Finance Managers and Rate Analysts can use it to understand the components of a strong financial planning process, devise rate cases that better achieve utility objectives, and communicate rate cases in a compelling way to internal stakeholders.

Conservation and Resource Managers can use it to better communicate with finance teams and external groups about the role of efficiency-oriented rates and the value of efficiency as a long-term resource management strategy.

Public Affairs and Communications Professionals can use it to devise a public engagement plan around a rate increase or craft key messages for elected officials, community groups, or internal departments about utility financial and resource management objectives.

Utility Managers can benefit from the contents to better understand how efficiency supports short-term and long-term financial and resource management goals, and how transforming financial and governance policies can benefit utilities.

Board Members and Elected Officials can benefit from this material to understand their new responsibilities, grasp the challenges of rate setting and better support community objectives.

$25 each for single copy orders
$20 each for orders of five or more copies
Plus s/h and applicable sales tax—payable in U.S. Dollars
Please contact us for discounts on larger orders

Make Check Payable in U.S. Dollars to: Alliance for Water Efficiency
33 N. LaSalle St., Suite 2275
Chicago, IL 60602
Phone: 773-360-5100
Fax: 773-345-3636
www.allianceforwaterefficiency.org

Publication Order Form — Please Print

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Name of Publication</th>
<th>Price</th>
<th>Net Extended Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Print Name</th>
<th>Organization</th>
<th>Street Address / PO Box</th>
<th>City, State, Zip Code</th>
<th>Phone</th>
<th>Print Name as it Appears on Card (if applicable)</th>
<th>Credit Card Number (if applicable)</th>
<th>Signature (if using credit card for method of payment)</th>
<th>Exp. date (mm/yyyy)</th>
<th>CVV/CVV/CID Code</th>
<th>Order Subtotal:</th>
<th>Illinois Tax:</th>
<th>Contact for S/H:</th>
<th>Order Total:</th>
</tr>
</thead>
</table>

Print E-mail Address:

- Visa
- MasterCard
- Invoice Me
- Check Encl.

Contact for S/H:

Order Subtotal: _______
Illinois Tax: _______
Total: _______